

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering et al.

Conf. No.: 2970 : Group Art Unit: 3622
Appln. No.: 09/591,577 : Examiner: RETTA, Yehdega
Filing Date: 09 JUNE 2000 : Attorney Docket No.: T702-03
Title: Privacy-protected Advertising System

AMENDMENT AFTER FINAL

This paper is being filed in response to the Final Office Action dated December 7, 2010, and is being timely filed.

Please amend the above-identified patent application, without prejudice, as follows: